Report for: INFORMATION



Contains Confidential	NO - Part I
or Exempt Information	
Title	Progress on Big Society Projects
Responsible Officer(s)	Russell O'Keefe, Strategic Director Corporate and
	Community Services
Contact officer, job	Kevin Mist, Head of Community Services and
title and phone number	Economic Development
Member reporting	Cllr. Christine Bateson, Chair of Big Society Panel
For Consideration By	Big Society Panel
Date to be Considered	27 January 2016
Implementation Date if	N/A
Not Called In	
Affected Wards	All

REPORT SUMMARY

- 1. This report provides an overall summary of progress being made on the RBWM Big Society projects.
 - Appendix A provides status updates on each of the fourteen projects.
 - Appendix B presents a timeline of key milestones and completed and/or planned activities.
 - Appendix C updates the Panel on the recent Volunteering Fair.
- 2. The report recommends that the progress on the current Big Society projects should be noted. These recommendations are being made to ensure that the Big Society projects are progressed as timetabled.
- 3. Eight projects are marked as on track. Three projects are marked amber indicating slippage against the original timetable. These are: Pledgebank, Member Budgets and Bright Ideas.
- 4. There is a separate report on the agenda re Bright Ideas from 2014/15 that have not yet been delivered. The 2015/16 programme is on track.

If recommendations are adopted, how will residents benefit?					
Benefits to residents and reasons why they will benefit	Dates by which				
	residents can expect				
to notice a difference					
RBWM has developed this suite of projects to support the	The projects have				
commitment to being a vanguard for the Big Society. The	different				
successful implementation of these projects will help to	implementation dates				

promote and enable a more active role for local residents	– please see
within the Borough.	Appendix B for details.
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1. DETAILS OF RECOMMENDATIONS

RECOMMENDATION : That Members should note and comment on the progress of projects.

2. Reason for Recommendation(s) and Options Considered

- 2.1 The recommendation is intended to ensure that Big Society Projects are on track and being delivered.
 - Appendix A provides an update on progress against the Big Society projects since the last Panel meeting on 7 December 2015. Eight are marked as on track. Three projects the Bright Ideas Competition, Member Budgets and Pledgebank have been marked as Amber meaning that there has been slippage against the original timetable. There is a separate report on the agenda about 2014/15 Bright Idea projects that have not been delivered.
 - Appendix B identifies key activities and milestones for each project in graphic form.
- 2.2 The options considered are:

Option	Comments
The Panel notes the progress of the Big Society projects.	The attached appendices provide details to Members on the Big Society suite of projects.
This is the recommended option.	
Officers do not provide updates on Big Society projects.	Members would be unable to assess progress and ensure objectives are being met.
This is not a recommended option.	

3. Key Implications

Defined	Unmet	Met	Exceeded	Significantly	Date
Outcomes				Exceeded	they
					should
					be
					delivered
					by
Projects are	< 12	12	12 with one	12 with two	Specific
on track to			or more	or more	targets
meet defined			projects	projects	and the
objectives.			having	having	dates by
			exceeded	exceeded	which

	targets or delivered ahead of schedule.	targets or delivered ahead of schedule.	they should be achieved are identified in
			in Appendix A.

4. Financial Details

Financial impact on the budget

There are no financial implications arising from this report.

5. Legal

There are no direct legal implications arising from this report. When the individual projects have required legal advice, this has been provided.

6. Value for Money

The cost of the various projects will differ but, all projects are designed with due regard to value for money considerations.

7. Sustainability Impact Appraisal

A number of the Big Society projects will contribute to the Council's environmental sustainability. Adopt a Street will increase recycling rates and contribute to keeping the environment of the Royal Borough free of litter and detritus. Finally, through Neighbourhood Participatory Budgeting and Greenredeem there is an opportunity for community renewable projects to receive funding.

8. Risk Management

Please see key risks identified in Appendix A – status grid.

9. Links to Strategic Objectives

All of RBWM's strategic objectives link to the Big Society projects:

Residents First

- Support Children and Young People
- Improve the Environment, Economy and Transport
- Work for safer and stronger communities

Value for Money

- Deliver Economic Services
- Improve the use of technology

Delivering Together

- Enhanced Customer Services
- Deliver Effective Services
- Strengthen Partnerships

Equipping Ourselves for the Future

- Equipping Our Workforce
- Changing Our Culture

10. Equalities, Human Rights and Community Cohesion

In line with RBWM's comprehensive equality policy, any new projects, or changes to policy will require completion of an EQIA. It is the responsibility of each project manager to ensure these have been completed.

11. Staffing/Workforce and Accommodation implications - None

12. Property and Assets - None

13. Any other implications - None

14. Consultation - None

15. Timetable for Implementation

Please see Appendix B – RBWM Key Milestone Reports

16. Appendices

Appendix A – RBWM Big Society Projects Status Grid Appendix B - RBWM Key Milestone Reports Appendix C – Youth Voice, Youth Choice

17. Background Information - none

18. Consultation (Mandatory)

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
Internal				
Russsel O'Keefe	Strategic Director Corporate and Community Services	22/01/2016		
Kevin Mist	Head of Communities and Economic Development	20/01/2016	22/01/16	
Cllr Bateson	Chair of Big Society Panel	25/01/16		
Cllr Burbage	Leader of the Council	25/01/16		•
Andrew Brooker	Head of Finance	20/01/16		
Sean O'Connor	Interim Head of Legal Services	20/01/16	22/01/16	

Report History

Decision type:	Urgency item?
For information	No

Full name of report author	Job title	Full contact no:
Andrew Green	Community	01628 682940
	Partnerships Co-	
	Ordinator	

Project	Status RAG ¹	Current Actions/ Next Steps	SMART objectives	Key Risks/ Issues/ Barriers
1) Devolution to Parishes Lead: Dave Perkins	G	 The first round of engagement with parish councils re Delivering Differently has been completed. It was attended by 42 parish councillors from 13 parish councils. Procurement of the Highways Term Contract is being undertaken with involvement from Parish Councils in the relation to the specification. There will be further involvement at the selection and monitoring stages. White Waltham PC are reviewing a "basket" of services such as verge maintenance and rights of way with the aim of determining local service delivery. Sunningdale PC are actively engaged with the street cleaning contractor to identify local issues and amend cleaning frequencies. Initial scoping of a number of devolution initiatives is has been undertaken with Ascot & Sunninghill PC An initial scoping meeting has been held to discuss devolution potential via Windsor UK. The Customer Service Centre is working closely with parish representatives to develop improved means of parish contact with RBWM. 	Completion of the feasibility study by March 2016.	 The project is dependent on the degree of parish interest – this will be mitigated by regular meetings with parishes and continued communication.

 Green
 All milestones have been achieved and original timetable has been met.

 Amber
 The project is still progressing; however there has been some slippage in relation to the original timescales set.

 Red
 Progress has stopped, and there are significant delays in relation to the original timetable.

2) Adopt a Street (& Adopt A Highway) Lead: Kevin Mist/ Harjit Hunjan	G	 There are currently 1067 volunteers registered on the Adopt A Street Database. 21 schools (including 1 secondary school) - 526 volunteers 13 Community groups and 6 businesses - 243 volunteers Currently exploring options to develop an Adopt A HighWay scheme in Clewer and Windor. 	 The targets for Adopt A Street to March 2016 are: 1100 AAS volunteers. 	 A marketing plan is in place aimed at ensuring sustainable interest and support for current and new schemes. The key barriers to the Adopt A Highway element is identifying suitable stretches of highway based on need and securing the commitment of local employers to adopt the stretch of highway.
3) Participatory Budgeting Lead: David Scott/ Kate Lyons				
a) Neighbourhood Budgets	G	 There were 14 projects added to the fourth round of voting held in October, November and early December 2015. 900 votes were cast. Members allocated £4,847.56, between three projects: Windsor Horse Rangers were awarded £1,800 Assisting Berkshire Children to Read (ABC to read) were awarded £1047.56. Maidenhead Festival 2016 were awarded £2,000 A new round of voting commenced on the 17 December 2015 and will run until 10 February 2016. 	 At least 90% of Neighbourhood Budget to be distributed to local projects according to public vote by March 2016. 	 Officers have continued to market and promote the Neighbourhood Budget scheme to maintain the level of voting and encourage more projects to come forward.

b) Greenredeem PB scheme (formerly Recyclebank)	G	 The second round began on 1 October 2015 and ended on 31 December 2015. Twenty seven groups took part in the second round and 2.25 million points were donated. The following top 5 groups were awarded funds (£1,000 each): Alexander Devine Children's Hospice Service Cox Green School Community Garden The Windsor Boys School Boat Club Thames Hospice Waltham St Lawrence Primary School 	 At least 90% of the budget to be distributed to local causes determined by residents by March 2016. 	Officers are working with Greenredeem to ensure that the new scheme works effectively.
c) Member Budgets	Α	24 Councillors have spent some or all of their funds. A total of £15,600 has been donated so far during the 2015/16 financial year. A total of £27,150 remains in the budget to be spent between 41 members.	 By 31 March 2016 57 Royal Borough Councillors to have accessed member funding or have identified projects to enable funding to be carried over to 2015/16. 	
d) Youth Participatory Budgeting	G	 Youth Choice Youth Voice was open for applications 22 September - 20 October (4 weeks) Judging by the Youth Ambassadors took place 20 October and online votes were invited 2-16th November (2 weeks). The Winner was announced: 17 November and an Award Event took place : 23 November A short report from Youth Services is appended 		

		to the progress report as Appendix C,		
4) Transparency Lead: David Scott/ Kate Lyons	G	The Transparency page has now been transferred over to the new website. It is being continually updated and refreshed. Links to relevant pages have been renewed. Information has been added to the page in accordance with the Department for Communities and Local Government's (DCLG) Transparency code (which was refreshed in 2015). Work with FOI's will continue. The Policy and Performance team is working towards meeting all the requirements specified within the code.	• Ensure that hits on the Transparency page average at least 125 per month for 2014/15.	 Risk of not knowing what else residents want to see. Ensuring that the Council makes sufficient progress in meeting the requirements on the standards for publishing information.
5) Ways into Volunteering Lead: Kevin Mist/ Harjit Hunjan	G	 There are currently 4125 volunteers supporting Council services – so the 2015/16 target has been met. There are currently 167 opportunities from 88 different organisations advertised on the WAM Get Involved website. 12 of the opportunities listed relate to Council services. 256 groups are currently listed on the web site. 	The target for volunteers supporting Council services by March 2016 is 4000 volunteers.	None

6) Recruitment to Parishes Lead: Kevin Mist	G	 At 15 September there were 3 vacancies on parish councils unfilled following the May elections: 1 at Cox Green, 1 at Horton, and 1 at Sunningdale. An article on roles of Parishes will be published in the next edition of ATRB. 	The target for 2015/16 is to secure contested elections for at least 50% of casual vacancies.	Parish Councils are independent, autonomous organisations. The Council can seek to support and influence parish councils but has no direct control over the outcome.
7) Corporate Social Responsibility (CSR) Lead: Kevin Mist/ Harjit Hunjan	G	 CSR activity since last reported includes: Sargeant & Son – Committed to supplying cleaning products to DASH refugees on an ongoing basis. Wreck, London (Fashion) – Donating excess clothing to local charities (eg DASH and SHOC). Salesforce – Supported set-up for Windsor Christmas Lunch for lonely and isolated. Rovi Corp – Advice given and contacts made for suitable opportunities for individual employee volunteering (Maidenhead Night Shelter and Charity shops). Thames Valley Chamber of Commerce – Engaged for support of CSR network activities. Radian Housing – Planning Men in Sheds project. Radian Housing and Gigneys Restaurant Windsor –now engaged in supporting local Loneliness project. Planning to offer drop-in 	By March 2016, 10 new employer contacts (through correspondence and contacts).	The key risk is failing to secure employer involvement.

		 coffee mornings for local lonely and isolated residents. WAM Get Involved Christmas communication sent to 183 Business Contacts, along with updated list of Opportunities for Community Engagement. The Lead member for Policy and performance has asked that the Town Centre Managers are involved with this project. 	
8) Bright Idea Challenge Prize Lead: Kevin Mist/ Harjit Hunjan			
a) Bright Idea 2015/16	G	 There has been good progress since the shortlisting panel met on 23rd November and identified a number of entries for further consideration. Meetings have taken place with the relevant entrants and: A potential site has been identified at Boyn Grove Resource Centre for the proposed Maidenhead Community Allotment. A potential site for Erection of a 'swift tower' has been identified at Braywick Nature Reserve. A local supplier has been identified who could supply Personalised shopping bags – and a meeting organised with green redeem re linking the project to recycling 	 The key risk is committing to projects that can not be delivered. There have been changes to the 2015/16 competition to engage more fully with contestants at the judging stage and emphasise delivery of projects rather than just coming up with an idea.

		incentivisation.		
		 There have also been meetings with: The resident wishing to offer Story Circles that would allow people to meet regularly and share their stories. The junior entrant and his mother who wish to launch a Healthy Eating Competition, potentially linked to an exhibition. The Council's recycling officer re the feasibility of 'Bin bags' outside shops to promote re-use of plastic bags (Junior entry). The judging panel re-met on 18th January and will agree the final outcome with the Bright Idea Ambassadors week beginning 8th February. The Award Ceremony will take place on March 10th at the Guildhall. 		
b) Bright Idea 2014	A	 There is a report detailing the position in relation to outstanding 2014/15 projects elsewhere on the agenda. 	Deliver all six of the winning/ runner up projects by March 2016.	 The key risk is that if projects are not effectively driven forward this could impact future competitions. Lead Officers have been appointed for each project and are supported by Lead Members. Progress is reported to the Big Society Panel on a regular basis.
9) Start Your Own Business Lead: Kevin Mist/	G	 The first of three Strive courses has been completed with a graduation day held on 27 November at the Macdonald Hotel Windsor. Two further courses are planned for Windsor and 	50 participants to be recruited onto the programme by April 2016.	The future of the programme is dependent on confirmation of future funding.

Harjit Hunjan		Maidenhead with support from Housing Solutions(January 2016) and RBWM (March 2016).		
10) Pledgebank Lead: David Scott/ Kate Lyons	A	There are no active pledges on the site at present. There have only been two successful pledges since the scheme was initiated in November 2014 and none during 2015/16. Marketing and advertising is continuing through the use of social media. Officers have been asked to consider how Pledgebank could be introduced into borough schools through Personal, Social and Health Education (PSHE) or Citizenship lessons.	The target was for 3 new pledges to be made by April 2016.	 The scheme will need to be effectively promoted by all means available to ensure that there is sufficient uptake to justify expenditure. Directorates will need to come forward with pledges and identify resources to ensure that they are effectively followed up. Pledges will be moderated to ensure that they are sensible and consistent with the Council's priorities.
11) Developing Social Enterprise Lead: Kevin Mist/ Harjit Hunjan	G	 The Social Enterprise Working party has invested £10,000 in Maid Energy's Community Share offer. The share offer has enabled MaidEnergy to install and commission 140 solar panels at Norden Farm Centre for the Arts, and will assist them to repeat this at other sites locally. Maidenhead Cycle Hub were featured in the November Around the Royal Borough. They moved into Waldeck House in late November and have re-established the business there. They had an experienced mechanic working part time before the Christmas break, and are currently trialling a couple of potential Apprentices (on a paid basis). Our Community Enterprise are working with several potential social enterprise applicants and a meeting of the working party has been arranged 	The target for 2015/16 is to secure 5 new social enterprises applications by April 2016.	 A key risk is failure to attract sufficient applications. Currently working with Communications Team to promote the scheme. There is risk is that the applications that come forward may not be investable or meet the required criteria. Officers will work with and through WAM Get Involved to promote the scheme across the voluntary sector and link to

		 for February to consider expected applications. An Article promoting the Grant will be published in the next edition of ATRB. 	appropriate training and support.
12) Loneliness Project Lead: Kevin Mist/ Harjit Hunjan	G	 Officers have been asked to investigate how local coffee shops could be encouraged to hold coffee mornings for older residents vulnerable to loneliness. A meeting of the Steering Group took place 14 January and an idea was proposed re establishing Maidenhead (and/or Windsor) as a 'Community Minded Town' with a scheme to recognise 'Community Minded' Businesses and Organisations. 	

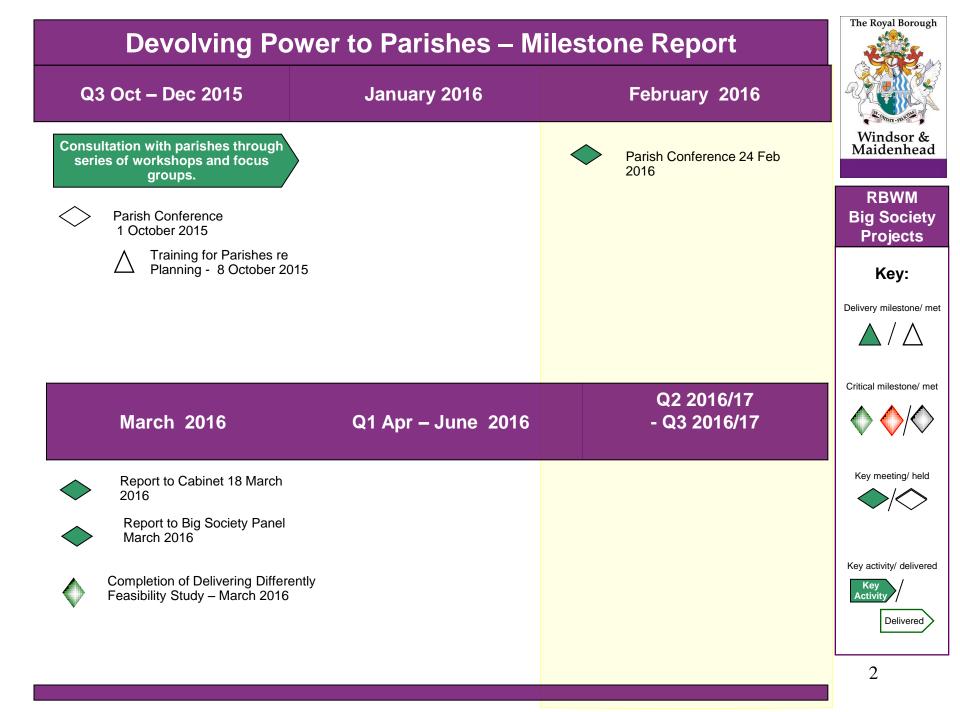
Appendix B



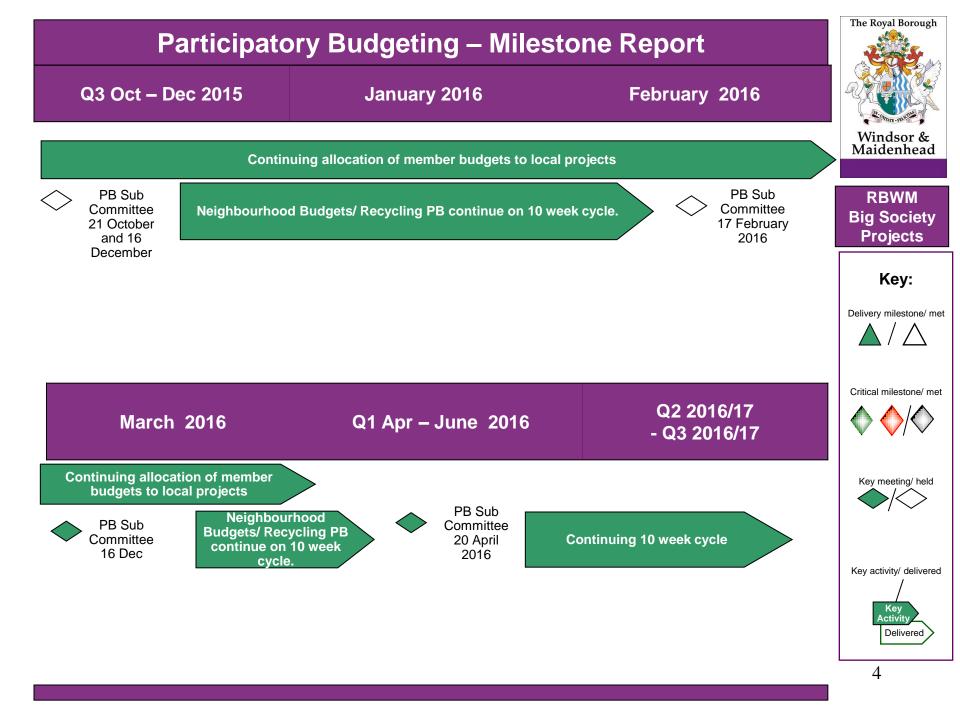
RBWM Big Society Programme

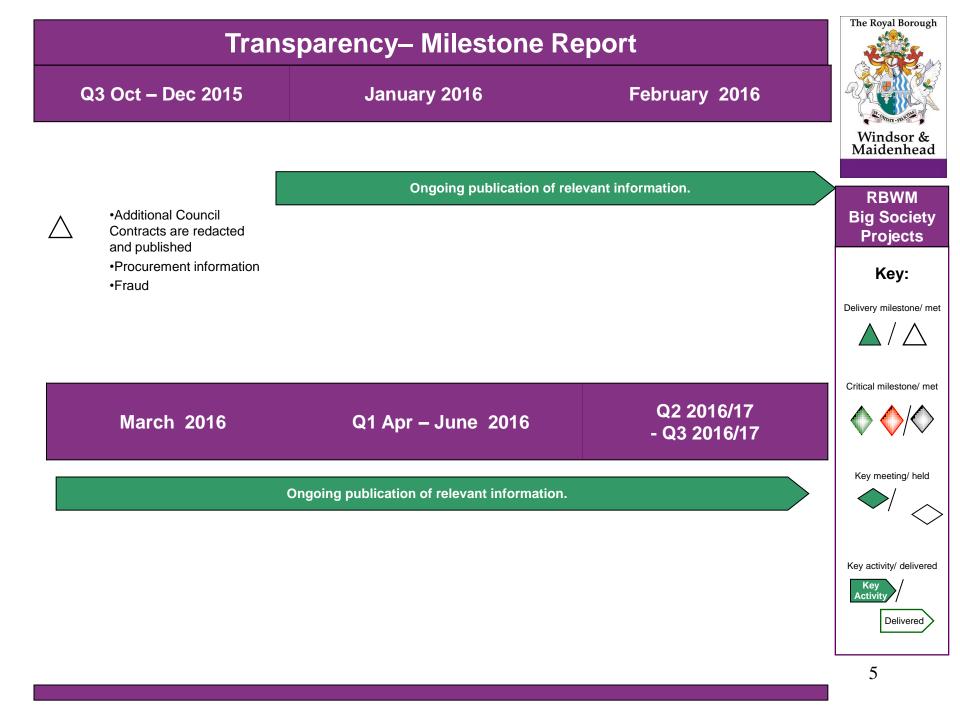
Key Milestone Reports

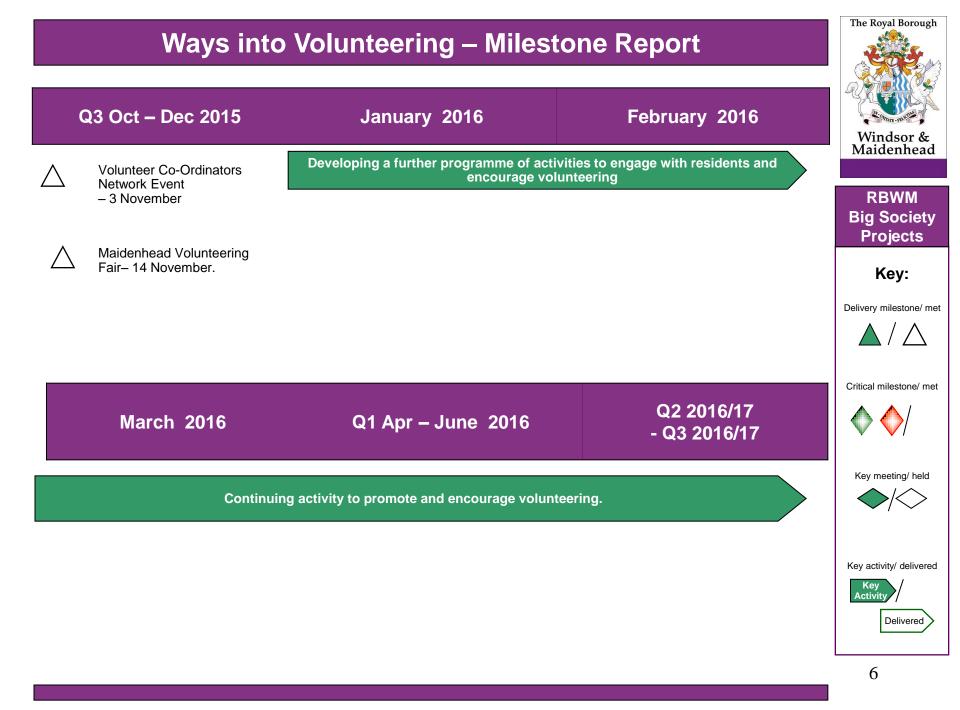
Big Society Panel 27 January 2016

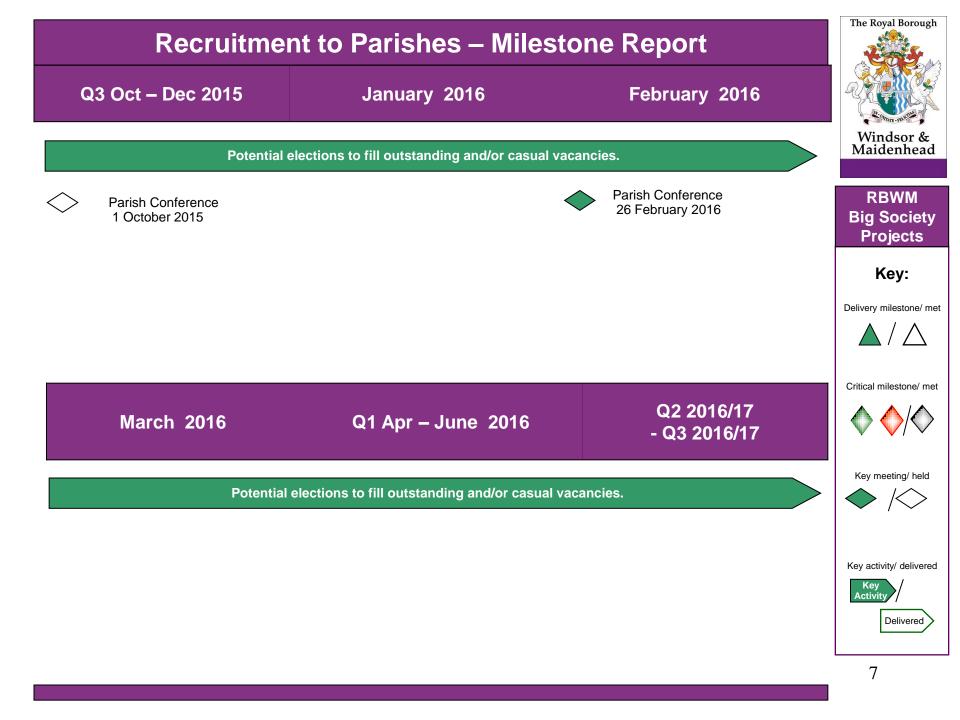




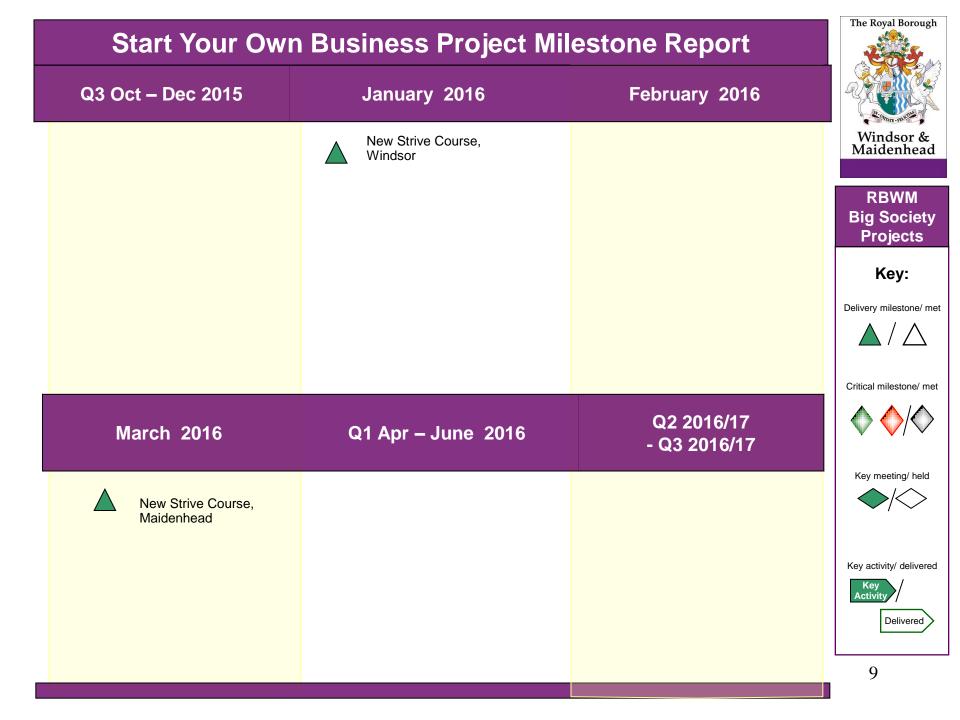


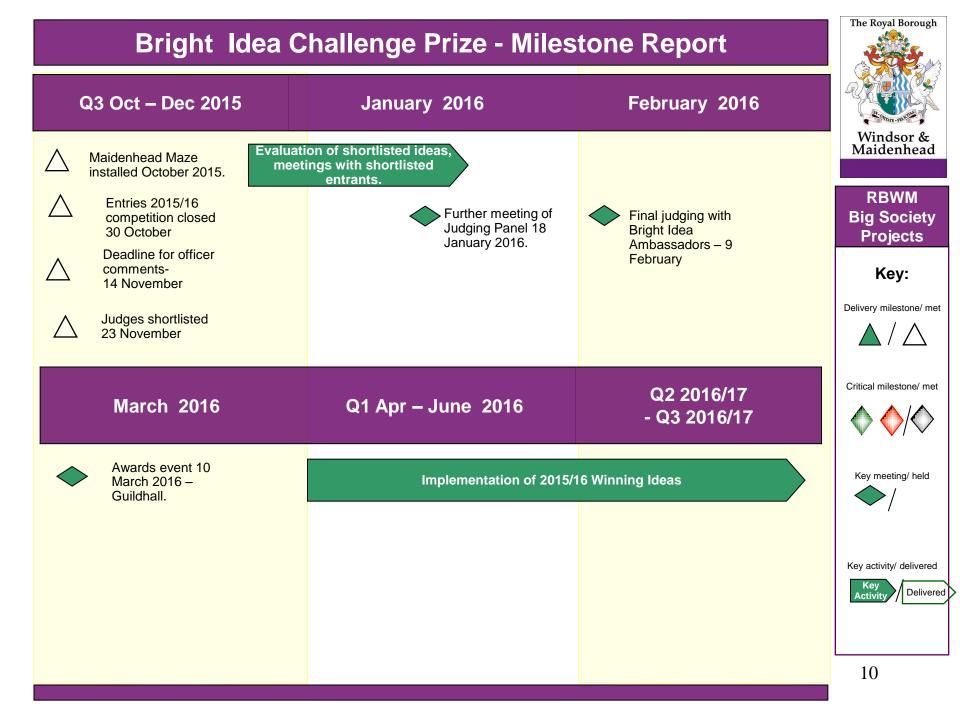


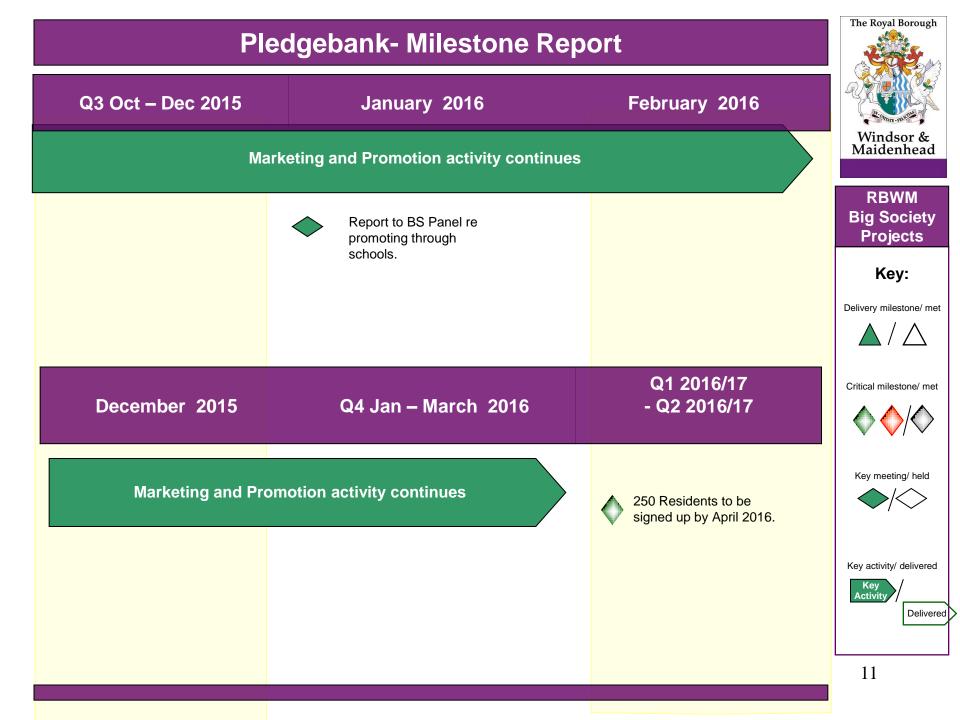




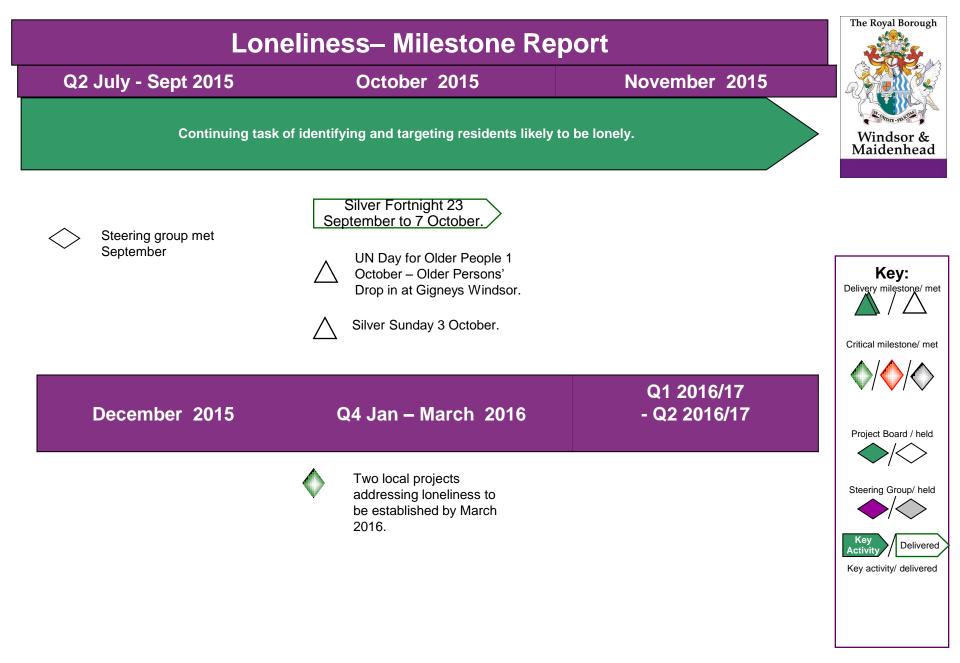












Appendix C

Youth Voice Youth Choice 2015/16 Phase One update

Dates 2015 Phase 1 Application Period: 22nd September – 20th October (4 Weeks) Judging Evening: 20th October Online Voting Period: 2nd November – 16th November (2 weeks) Winner Announced: 17th November Award Event: 26rd November

Key Points

32 Applications received (Increase of 18 on phase 1 last year)) 2312 Online Votes

<u>Results</u> via an online vote

Youth Groups			
	Response Percent	Response Count	
8-13 YOUTH: Youth Sessions/Holiday Programme/Student Support Project	36.66%	786	
Pinkneys Green Youth Centre: First Aid Course	21.27%	456	
Datchet Youth Club Inters: WIFI and Laptops	15.02%	332	
19th Maidenhead Scout Group: Refurb and repairs of Scout building	27.05%	580	

Individual		
	Response Percent	Response Count
PB: Trampolining Competitions and Training Camp Support	49.81%	1068
RB: Residential Ski Trip	11.57%	248
NC: Residential Trip	17.12%	367
MG: Gymnastics Competitions and Training Camp Support	21.50%	461

Targeted Groups		
	Response Percent	Response Count
Life Skills SEN: Christmas Celebration Dinner	18.98%	467
Family Action Young Carers Service: Three Adventure	33.02%	708

Trips		
Esteem Seniors Windsor: Christmas Panto Trip	18.98%	394
Supported Living for Young People: Residential Trip	29.62%	635

Schools		
	Response Percent	Response Count
Dedworth Middle: Outdoor Fitness Facility	36.75%	788
Dedworth Green: Education Yurt	20.15%	432
Dedworth Middle: Rugby Equipment	20.85%	447
Dedworth Green: London West End Trip for Year 4 Students	22.25%	477

(* Amount applied for)

(The Youth Ambassadors decided to award the runners up in both the Youth Group and Schools category funding due to the winners in each category not requiring the full amount of the money available)

Funding (£20,000)

Phase One Pot £10,000

- 8-13 Youth £2500
- PB Tramlining training camp and competition fees £2500
- Family Action young carers service £1512.50
- Dedworth Middle School Outdoor equipment £2500

Total £-9012.50

Total Remainder 11,450

The timetable for implementing phase two of the scheme is as follows:

Date	Details
Jan 26th – Feb 23	Application period
23 February	Judging evening
29 February- 14	Online Voting Period
March	
15 March	Winner Announced
22 March	Award Event