

RBWM GROWTH BIDS 2021/2022

Ref	Lead Member	Directorate	Growth Title	Growth Description	Estimated Pressure 2021/22	One-Off / Ongoing
1	Cllr Cannon	Adults, Health and Commissioning	Temporary loss of parking income through regeneration	Loss of parking income as a result of regeneration activity in Maidenhead	440	Ongoing
2	Cllr Johnson	Place	Staffing fixed term costs	Staffing for potential additional affordable housing and temporary accommodation	100	Ongoing
3	Cllr Johnson	Place	Reshape the Economic Growth team to deliver the Recovery Strategy	To reshape the Economic Growth Team to provide strategic leadership for the function. Increase capacity for economic analysis, developing employment and skills programmes as well as increased digital capabilities to support place marketing and increased inward investment.	60	Ongoing
TOTAL					600	