

Report for: INFORMATION



<b>Contains Confidential or Exempt Information</b>	NO - Part I
<b>Title</b>	<b>Food Waste Collections Update</b>
<b>Responsible Officer(s)</b>	Simon Fletcher, Strategic Director of Operations & Customer Services
<b>Contact officer, job title and phone number</b>	Naomi Markham, Waste Strategy Manager, Operations and Customer Services. Tel: 01628 682972
<b>For Consideration By</b>	Sustainability Panel
<b>Date to be Considered</b>	16 May 2016

## REPORT SUMMARY

1. This report provides an update on food waste collections in the Royal Borough and Windsor and Maidenhead. It sets out the results of the food waste recycling campaign that ran from September to November 2015 and outlines future plans for further promotion of food waste recycling.
2. It recommends that the Sustainability Panel recognise the results of the food waste campaign and endorse the future plans for further promotion of food waste recycling.

## 1. DETAILS OF RECOMMENDATIONS

**RECOMMENDATION that the Sustainability Panel:**

**RECOMMENDED:** The sustainability panel recognise the results of the food waste campaign and endorse the future plans for further promotion of food waste recycling.

## 2. REASON FOR RECOMMENDATION(S) AND OPTIONS CONSIDERED

- 2.1 A campaign to increase food waste recycling in the Borough took place from September to November 2015. 30,000 street level properties were visited by door to door canvassers, who spoke to residents to encourage them to use the food waste recycling collection service. In addition all street level properties received a delivery of food waste liners with an information leaflet on how to use the food waste collections. All rubbish bins also had a "No food waste" sticker applied

under the lid to act as a nudge to remind residents to use the food waste collection service.

- 2.2 The food waste campaign resulted in 2145 additional requests for food waste bins from across the borough. These food waste bins were all delivered by mid December 2015.
- 2.3 Results from the campaign are very positive. In January 2016 the amount of food waste collected increased by 44% from the same month in 2015. This resulted in the highest amount of food waste collected in a month since the start of the food waste collection service. 246 tonnes of food waste was collected in January 2016 compared to the previous highest tonnage in a month of 189 tonnes.
- 2.4 During the first quarter following the end of the campaign, January to March 2016, the volumes of food waste collected remained high. Across this period 42% more food waste was collected than during the same period in 2015. In total 187 extra tonnes of food waste were collected, with a financial saving to the Royal Borough of £16,000 in waste disposal costs.
- 2.5 If a similar increase in food waste recycling is sustained for a full year, the waste disposal saving will be £60,000 per annum.
- 2.6 It is important to maintain this level of food waste recycling to realise this disposal saving. Additional advertising of the food waste collections took place in January 2016 to remind residents to recycle their food waste.
- 2.7 A key part of the food waste campaign was the provision of food waste bin liners to residents. This makes food waste recycling more easy and convenient for residents. Ongoing provision of food waste bin liners is continuing with liners available to pick up at residents' convenience from all Royal Borough libraries, as well as from the receptions in the Town Hall in Maidenhead and York House in Windsor. Food waste liners will continue to be available for residents during 2016/17.
- 2.8 In 2016/17 the importance of food waste recycling remains the key message to residents. Specific messaging and distribution of information about food waste recycling is planned in July 2015 and January 2017 to remind residents about the food waste recycling collections. All summer events attended by the Waste Unit are to encourage food waste recycling. Food waste liners are available at events and residents are able to order food waste bins to get started recycling their food waste if they have not already done so. In addition a person powered smoothie bike is in attendance, as a conversation starter and reminder of one way of using up fruit and vegetables to reduce food waste. This proved very popular last summer and a good way of encouraging residents to try food waste recycling.

Option	Comments
Members endorse the results of the food waste campaign and future plans to encourage food waste recycling	This option is recommended.
Members do not endorse the	This option is not recommended.

Option	Comments
results of the food waste campaign and future plans to encourage food waste recycling	

### 3. APPENDICES

3.1 No Appendices.

### 4. CONSULTATION

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
<b>Internal</b>				
Cllr Cox	Member for Environmental Services	03/05/16		
Simon Fletcher	Strategic Director of Operations & Customer Services	03/05/16		

### REPORT HISTORY

<b>Decision type:</b>	<b>Urgency item?</b>	
Non key decision	No	
<b>Full name of report author</b>	<b>Job title</b>	<b>Full contact no:</b>
Naomi Markham	Waste Strategy Manager	01628 682972